



## ***Professional Realty Services (Anguilla) Ltd.***

***The Historic Old Factory, Government Corner, Box 227, The Valley, Anguilla***

***[anguilla.properties@sothebysrealty.com](mailto:anguilla.properties@sothebysrealty.com) / [www.sothebysrealty.com](http://www.sothebysrealty.com)***

***[www.anguillaproperties-sothebysrealty.ai](http://www.anguillaproperties-sothebysrealty.ai)***

***Tel (264) 498 0123 \* Fax (264) 497 2820***



## **Sotheby's Magazine Media Demographics 2009**

### ***SOTHEBY'S AT AUCTION***

*Sotheby's At Auction (formerly Sotheby's Preview)*, the signature publication of the Auction House, is an exclusive magazine that showcases the best that Sotheby's has to offer worldwide. Features lavish artwork and a provocative editorial blend of interviews, commentary and in-depth reporting. Includes a worldwide auction calendar. *Sotheby's At Auction* offers an affluent readership whose passions drive them to the limits of luxury and to settle for nothing but the finest whether it is homes, hotels, watches or financial advice. They actively enjoy the world of style, arts and fashion and frequently fly to exotic destinations, spa hideaways and to second or even third homes.

Readership Specifics

Distribution: 80,000

Median Income: \$474,000

Number of Listings per Page: 1-3



## ***Professional Realty Services (Anguilla) Ltd.***

***The Historic Old Factory, Government Corner, Box 227, The Valley, Anguilla***  
***[anguilla.properties@sothebysrealty.com](mailto:anguilla.properties@sothebysrealty.com) / [www.sothebysrealty.com](http://www.sothebysrealty.com)***

***[www.anguillaproperties-sothebysrealty.ai](http://www.anguillaproperties-sothebysrealty.ai)***

***Tel (264) 498 0123 \* Fax (264) 497 2820***



Sotheby's RESIDE magazines are placed directly into the hands of affluent homebuyers. This tremendous targeted distribution with privileged access to affluent connoisseurs of life is a prime market for high end and upscale luxury residences worldwide.

Distribution:

- 140,000 copies-per-issue distribution
- 33,500 copies direct-mailed to Preview's exclusive subscriber list.
- 60,000 copies direct-mailed to affluent subscribers of *Architectural Digest*.
- 20,000 copies direct-mailed to affluent subscribers to *Condé Nast Traveler*.
- 25,000 copies are distributed throughout *Sotheby's International Realty* and Sotheby's Auction offices worldwide