



2009 CO-OP MEDIA SCHEDULE

ANNUAL SCHEDULE OF PUBLICATIONS BY MONTH

PUBLICATION	ISSUE DATE	DEADLINE
Wall Street Journal	Feb. 6	Jan. 21
Wall Street Journal	Mar. 6	Feb. 18
Wall Street Journal	April 3	March 18
Wall Street Journal	May 1	April 15
Wall Street Journal	June 5	May 20
Wall Street Journal	July 17	July 1
Wall Street Journal	Aug. 14	July 29
Wall Street Journal	Sept. 11	Aug. 26
Wall Street Journal	Oct. 2	Sept. 16
Wall Street Journal	Nov. 6	Oct. 21
Wall Street Journal	Dec. 4	Nov. 18
New York Times Magazine	March 15	Jan. 19
New York Times Key Magazine	May 3	Mar. 30
New York Times Magazine	Sept. 6	July 27
New York Times Magazine	Oct. 4	Aug. 24
New York Times Escapes	Feb. 13	Jan 30
New York Times Escapes	April 24	April 10
New York Times Escapes	Jun. 12	May 29
New York Times Escapes	Aug. 7	July 24
New York Times Escapes	Nov. 13	Oct 30
Country Life	March 5	Feb.2
Country Life	Apr. 2	Feb. 27
Country Life	May 21	Apr. 17
Country Life	June 18	May 15
Country Life	Sept. 10	Aug. 7
Country Life	Oct. 8	Sept. 4
duPont Registry	Feb.	Nov. 14
duPont Registry	April	Jan. 12
duPont Registry	May	Feb. 13
duPont Registry	June	March 11
duPont Registry	August	May 11
duPont Registry	October	July 13

PUBLICATION	ISSUE DATE	DEADLINE
Robb Report Vacation Homes	April/May	Jan. 9
Robb Report Vacation Homes	June/July	March 13
Robb Report Vacation Homes	Aug/Sep	May 15
Robb Report Vacation Homes	Oct./Nov.	July 17
Robb Report Vacation Homes	Dec/Jan '10	Sept. 11
The Robb Report Collection	March	Dec. 12
The Robb Report Collection	May	Feb. 6
The Robb Report Collection	July	April 10
The Robb Report Collection	September	June 12
The Robb Report Collection	November	Aug. 14
The Robb Report Collection	January '10	Oct. 9
Sotheby's Preview	March/April	Dec. 10
Sotheby's Preview	May	Jan. 14
Sotheby's Preview	June/July	Feb. 18
Sotheby's Preview	Sept./October	June 17
Sotheby's Preview	November	July 15
Sotheby's Preview	December	Aug. 26
Sotheby's Preview	January '10	Sept. 30
International Herald Tribune	March 13	Feb. 25
International Herald Tribune	April 17	Apr. 1
International Herald Tribune	June 12	May 27
International Herald Tribune	Aug. 7	Jul. 22
International Herald Tribune	Oct. 9	Sept. 23
International Herald Tribune	Dec. 4	Nov. 18
Int'l. Herald Tribune Wrap-Cannes Film Festival	May 22	April 17
Int'l. Herald Tribune Wrap-Wimbledon	July 4	May 22
Int'l. Herald Tribune Wrap-Monaco Yacht Show	Sept. 25	Aug. 21

Deadline dates subject to change.